



## René Cáceres

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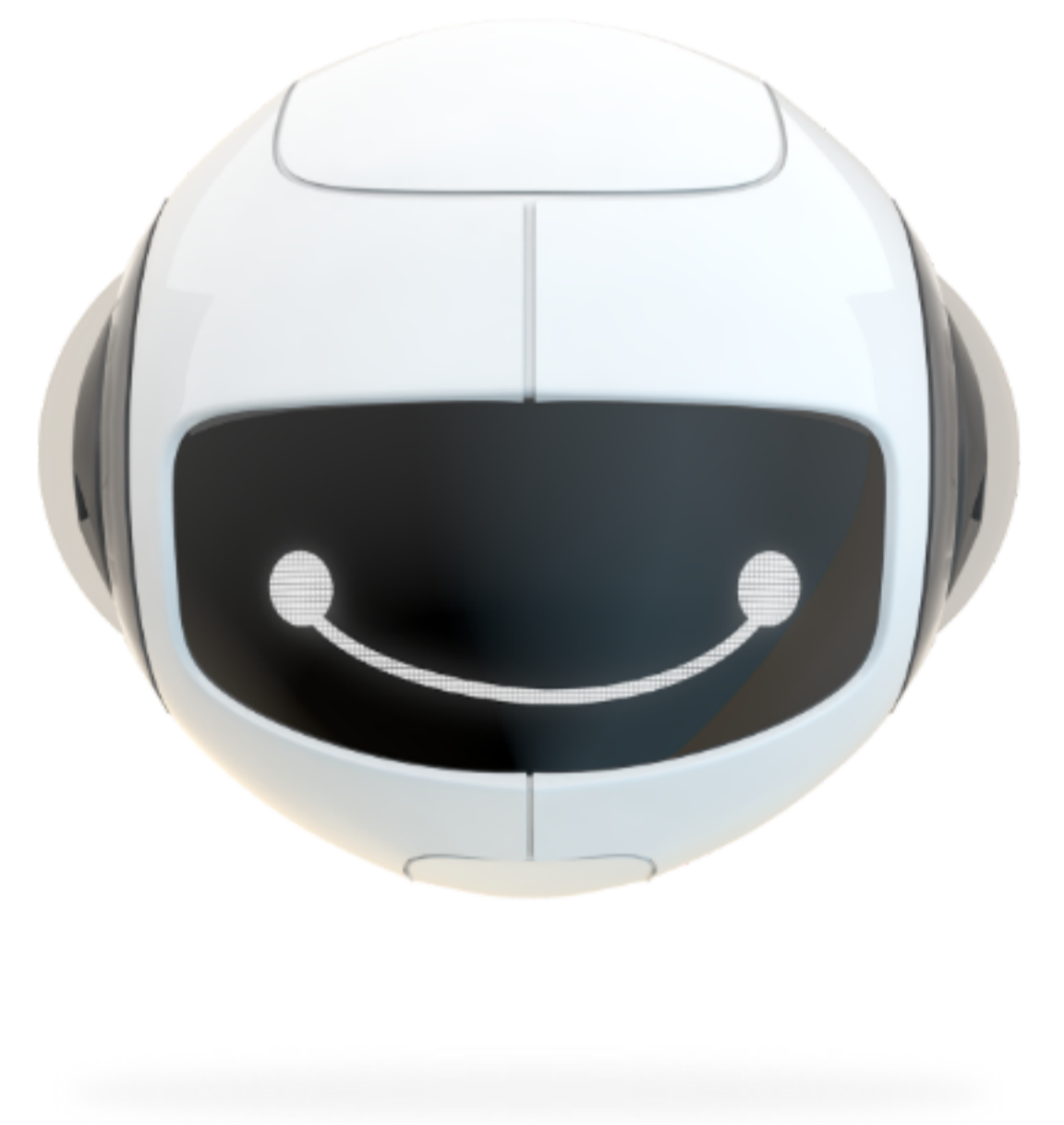
Industrial Cleaning Professional Services provides specialized cleaning services for the trading and industrial sector in Mexico City and in other regions of the country.

# GOALS

Generate more qualified leads.

Have a more remarkable presence on the Internet to attract potential customers to their website.

How did ADEXT solve the problem?



## Challenges Before ADEXT

- Few visibility on the Internet.
- There wasn't an effective strategy to generate them leads, interested in their services.
- Off-seasons were harmful for the business in terms of total income.



## Achivements After ADEXT

### SOLUTIONS & RESULTS

Some of the most outstanding results obtained with ADEXT are:

- An increase in visitors of 2,500% (20 to 500 a month).
- 65% more leads in the first two-month period of implementing ADEXT.
- An increase in face to face meetings with potential customers of 750% (2 to 15 a week).
- Counterbalanced off-seasons, since more leads are received all year round.

Brief testimonial: What is your favorite aspect about ADEXT?

**“What I like most about ADEXT is the precision and accuracy of its algorithm system. Thanks to that, we can impact more specific audiences looking for our solutions.”**



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